



NUDE Vodka™ Selects the DC Metropolitan Market to Debut its Ultra-Premium Masterpiece.

Florida based Nude Spirits LLC, announces the launch of NUDE Vodka™ to the DC Metropolitan area. This will be NUDE's first appearance in the global marketplace. Nude Spirits hand-picked the DC area for its metro trend setting ways and high-sophistication.

DC Metropolitan consumers will be the first to embrace the elegance and pure taste of NUDE, its hip and seductive brand that complements their lifestyle choice. NUDE hopes to be a highly sought-after lifestyle product, a necessity to portray the educated consumer's choice of the good life filled with compelling and sexy choices that includes NUDE Vodka™.

To help spearhead a successful product debut in the DC metro area, Nude Spirits has appointed Patrick McCoy as COO. "Mr. McCoy is a Northern, Virginia business leader, who has the vision, attention to detail and keen sense and knowledge to take NUDE Vodka™ to the next level." says Shawn Harlan, Founder and CEO of Nude Spirits.

NUDE Vodka's™ strategy is to forge relationships with top area restaurants, luxury hotel chains, trendy nightclubs and local liquor distributors to build its unique brand. NUDE Vodka™ will be sold through prominent distribution channels in the Virginia, DC and Maryland markets.

"The taste will distinguish the brand. NUDE Vodka™ is the only vodka a true connoisseur should enjoy straight-up or "NUDE". It is an amazingly smooth vodka made with "Sweet Water" found in the pristine High Cascades of Oregon, five-times distilled and filtered over a proprietary mixture of lava rock and charcoal. "We are certain that the product will be known as an award-winning, American hand-crafted vodka – a differentiator in the industry." added Patrick McCoy, COO of Nude Spirits. "It is a superior tasting product that will immediately raise the expectations of vodka drinkers around the region."

Nude Spirits is excited to launch NUDE Vodka™ to DC metro market. Residents of the area have proven their sophistication and willingness to set national trends, making it the perfect launch point for a new American vodka. Nude Spirits is focused on customer feedback, participation and satisfaction and are not taking for granted the tastes of DC. "We understand that the only way to grow is by listening to what consumers want and enjoy. Launching in such a diverse and dense area will allow us the opportunity to perfect our presence on the national scene." notes Shawn Harlan. "Nude Spirits is confident that area consumers will enjoy our ultra-premium vodka."

About NUDE Vodka™

Nude Spirits prized "NUDE Vodka™" has created a new standard for excellence in the luxury vodka segment. Today, NUDE Vodka's chic personality and uncompromising integrity are recognized internationally by discriminating vodka enthusiasts.

The Vodka: The Oregon High Cascades are a wide swath of forested hills and low summits dominated by several volcanic peaks reaching into the sky. The water that flows down these stunning mountains is naturally filtered through volcanic lava rock. Our water is then purified through a proprietary mix of local lava rock and charcoal to create the perfect "sweet water" for NUDE Vodka™. In addition, only the best locally available grains are used in the five-times distillation process.

Lush forests, high mountain peaks, and lava fields. What else could you ask for when creating a work of art?

For more information about Nude Vodka, please visit there website www.nudevodka.us

Or call 877-465-3360 ext. 11. Media inquires: media@nudespirits.com