

NEWS



THE RITZ-CARLTON®
DENVER

Contact: Parool Shah
Director of Public Relations

Tel: (760) 992-4084
Email: parool.shah@ritzcarlton.com

Contact: Allyson Fredeen
Public Relations Coordinator

1881 Curtis Street
Denver, Colorado, 80202
Tel: (303) 312-3826, Fax: (303) 648.6154
Email: allyson.fredeen@ritzcarlton.com

ELWAY'S DOWNTOWN OFFERS SINGLES A CELEBRATION TO REMEMBER -- THE "ICE-BREAKER – NOT HEART-BREAKER" HAPPY HOUR INTRODUCING NUDE VODKA AND A PROVOCATIVE MENU

Denver, Colo – January 26, 2010 -- Do you enjoy meeting new people? Are you still looking for that special someone or don't care if anyone 'put's a ring on it'?! Is your calendar bare from February 11-February 15th? If you answered "Yes" to one or more of these questions -- then you need to experience *'The Ice-Breaker – Not Heart-Breaker'* Happy Hour at *ELWAY'S* Downtown in The Ritz-Carlton, Denver from Thursday, February 11 through Monday, February 15th.

Valentine's Day is not just for couples and in celebration of making new friends over ice-breaking games, the bar at *ELWAY'S* Downtown will feature seductive cocktails by NUDE Vodka - - a new, ultra-premium vodka line to hit the Mile-High City. In August 2009, the spirits company out of the Pacific Northwest, added Hall of Fame Quarterback, John Elway to their team as an Advisory Board member, making *ELWAY'S* 'Ice Breaker' Happy Hour a perfect venue to introduce the new line to Denverites. John Elway recently stated, "NUDE Vodka is the smoothest vodka I have ever had; a true sipping vodka." So what are you waiting for? Start sipping and get your Valentine's celebration started with the sprits' own refreshing 'Skinny Dip' Cocktail - made with NUDE Vodka, San Pellegrino and splash of lime juice. Or, add some pep to your step with their 'Playmate' Martini, a sweet blend of NUDE Vodka, white grape juice and Sprite.

To complement NUDE's featured love potions thoughtfully-crafted appetizers made with aphrodisiac ingredients will set the mood. Featured items from *ELWAY'S* Chef Robert Bogart will include a tantalizing trio of Oysters, Dry Fig and Goat Cheese Spread drizzled with Truffle Honey, a nod to Denver singles with Crispy Rocky Mountain Oysters and much more. The menus – and chic venue – offer all the elements to create a perfect storm for Cupid's arrow to take flight.

Bring your favorite wing-man (or woman), show up early and stay late -- you never know who you may meet at *ELWAY'S* Downtown this Valentine's Day weekend, from 4 pm-7 pm. What's more, receive complimentary valet parking when you visit. For more information, please call 303.312.3107.

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NUDE Vodka has created a new standard for excellence in the ultra-premium vodka segment. Today, NUDE Vodka's chic personality and compromising integrity are recognized internationally by discriminating vodka enthusiasts. Filtered five-times over crushed volcanic lava rock and distilled in the High Cascades of the Pacific Northwest, USA, NUDE Vodka uses only the freshest and natural ingredients and pure Cascade Mountain water to create a vodka masterpiece.

The Ritz-Carlton, Denver is located at 1881 Curtis Street in downtown Denver and opened in January 2008. The hotel is situated on the first 14 floors of a 19-story facility, which provides easy access to the 16th Street Mall, as well as Coors Field and lower downtown. The hotel includes 202 guest rooms, including 47 suites and 32 Club Level rooms and one Ritz-Carlton Suite. The property also includes *ELWAY'S* Downtown, the hotel's signature restaurant.

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, Md., currently operates 73 hotels in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean. More than 30 hotel and residential projects are under development around the globe with future openings including Dubai International Financial Centre, United Arab Emirates; Shanghai, Pudong, China; and Kowloon, Hong Kong. The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige National Quality Award, which recognizes outstanding customer service. For more information, or reservations, contact a travel professional, call toll free in the U.S. 1-800-241-3333, or visit the company web site at www.ritzcarlton.com. The Ritz-Carlton Hotel Company, L.L.C. is a wholly owned subsidiary of Marriott International, Inc. (NYSE: MAR)